

A group of people are kayaking on a calm lake at dusk. The water is still, reflecting the sky and the forest. In the foreground, the bow of a red kayak is visible. In the middle ground, several other kayakers are scattered across the lake, some in white and blue kayaks, others in red. In the background, a dense forest of evergreen trees lines the shore under a soft, twilight sky.

# MEETINGS & INCENTIVES

Investment and Development Agency of Latvia  
Tourism department  
[meetlatvia@liaa.gov.lv](mailto:meetlatvia@liaa.gov.lv)



# Key information about Latvia

- Capital: **Riga**
- Currency: **EUR**
- Schengen Area: **member since 2007**
- European Union: **member since 2004**
- Population: **1.9 million**
- Area: **64,589 km<sup>2</sup>**
- Density: **30/km<sup>2</sup>**





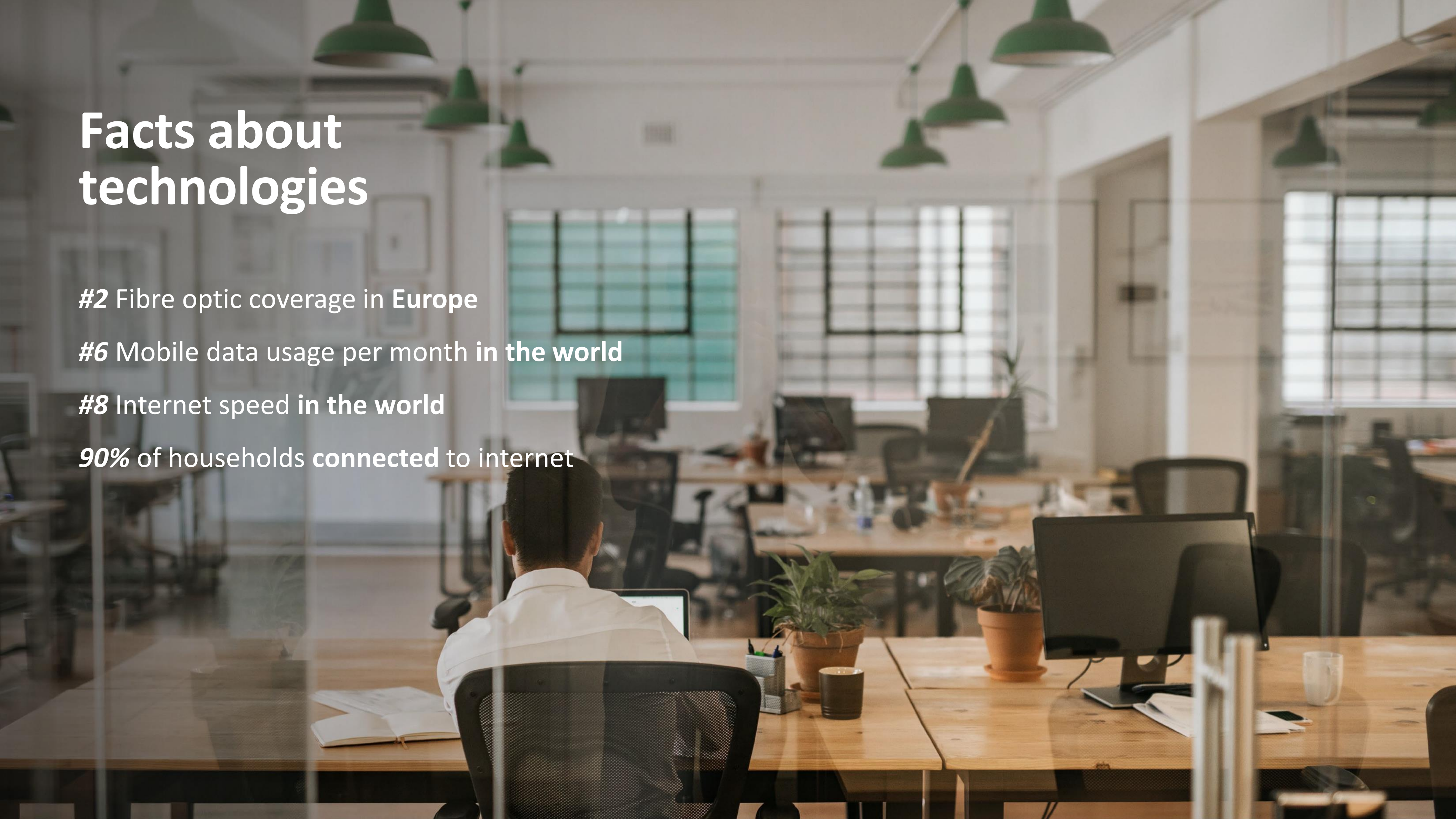
# Facts about technologies

**#2** Fibre optic coverage in **Europe**

**#6** Mobile data usage per month in **the world**

**#8** Internet speed in **the world**

**90%** of households **connected** to internet





# Leading industries of Latvia

- Chemical industry and pharmaceuticals
- Information technology
- Mechanical engineering and metalworking
- Woodworking and forestry
- Food industry
- Clothing and textile





# Latvia in Europe

Less than 3 hours away from  
the majority of European  
capitals

# Riga - home of airBaltic

Air traffic hub of the Baltics

More than 100 direct flights

airBaltic Codeshare partners:





# You are only two handshakes away from anyone in Latvia

Two allies to bring any idea to life





# Wide variety of venues

In the past and nowadays Latvia has been a meeting point between West, East and North. That's why various venues are available throughout Latvia - both historical and modern. Here you will find more than 350 listed meeting venues in Latvia, many of them equipped with cutting-edge technology.





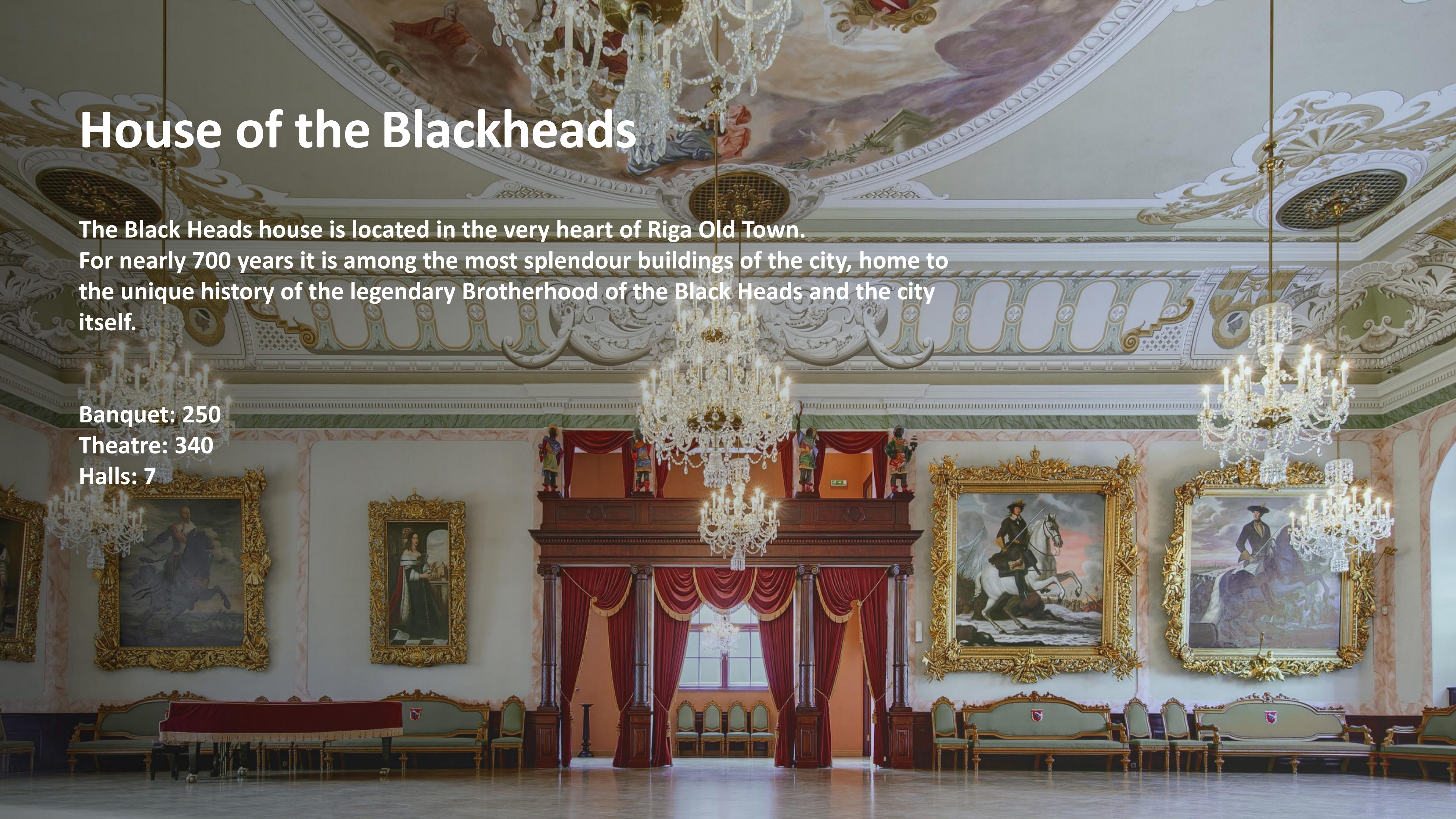
# House of the Blackheads

The Black Heads house is located in the very heart of Riga Old Town. For nearly 700 years it is among the most splendour buildings of the city, home to the unique history of the legendary Brotherhood of the Black Heads and the city itself.

Banquet: 250

Theatre: 340

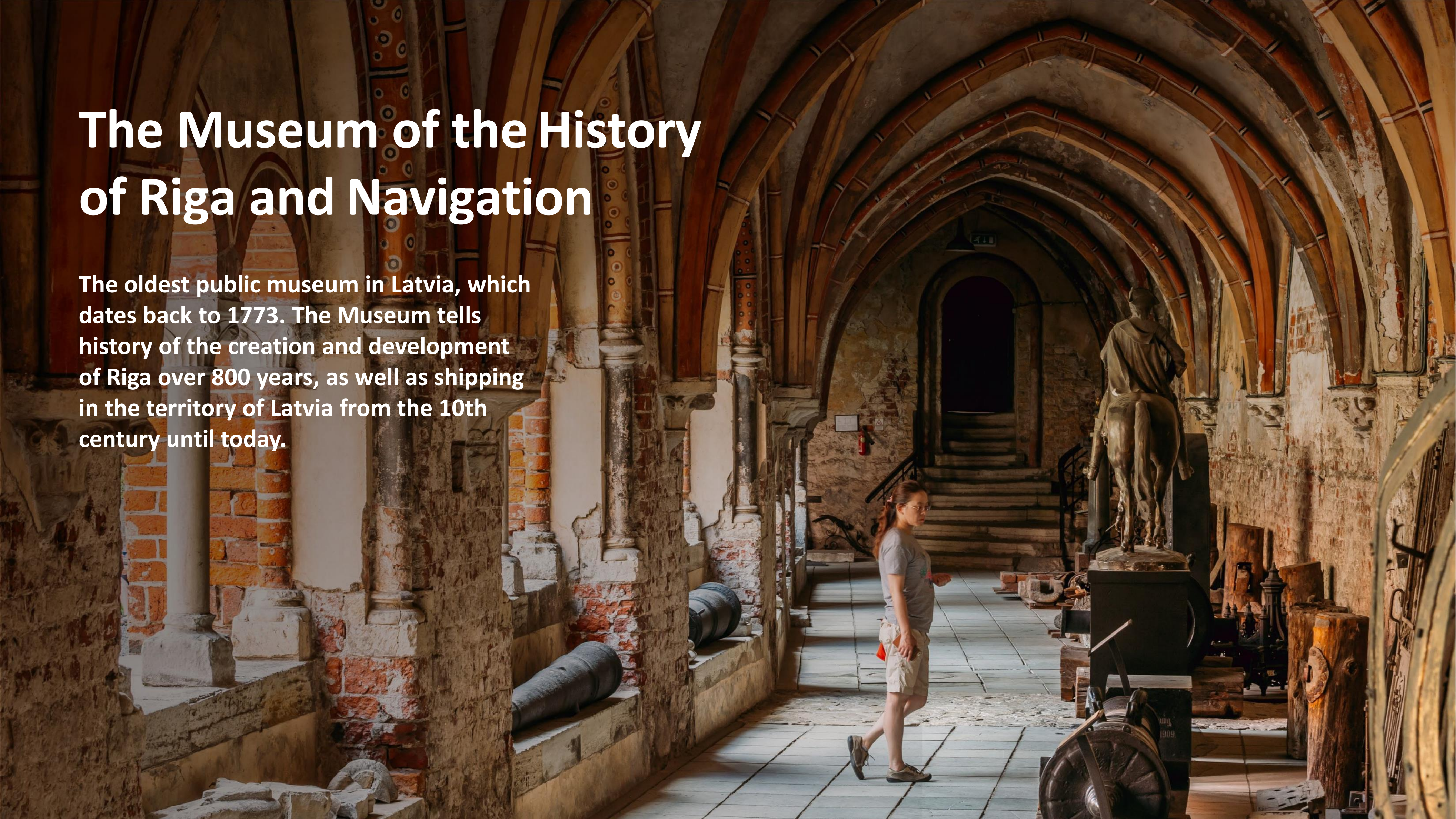
Halls: 7





# The Museum of the History of Riga and Navigation

The oldest public museum in Latvia, which dates back to 1773. The Museum tells history of the creation and development of Riga over 800 years, as well as shipping in the territory of Latvia from the 10th century until today.





# Rundale Palace

One of the finest Baroque architecture style examples in Latvia, based on the project by architect Francesco Bartolomeo Rastrelli.



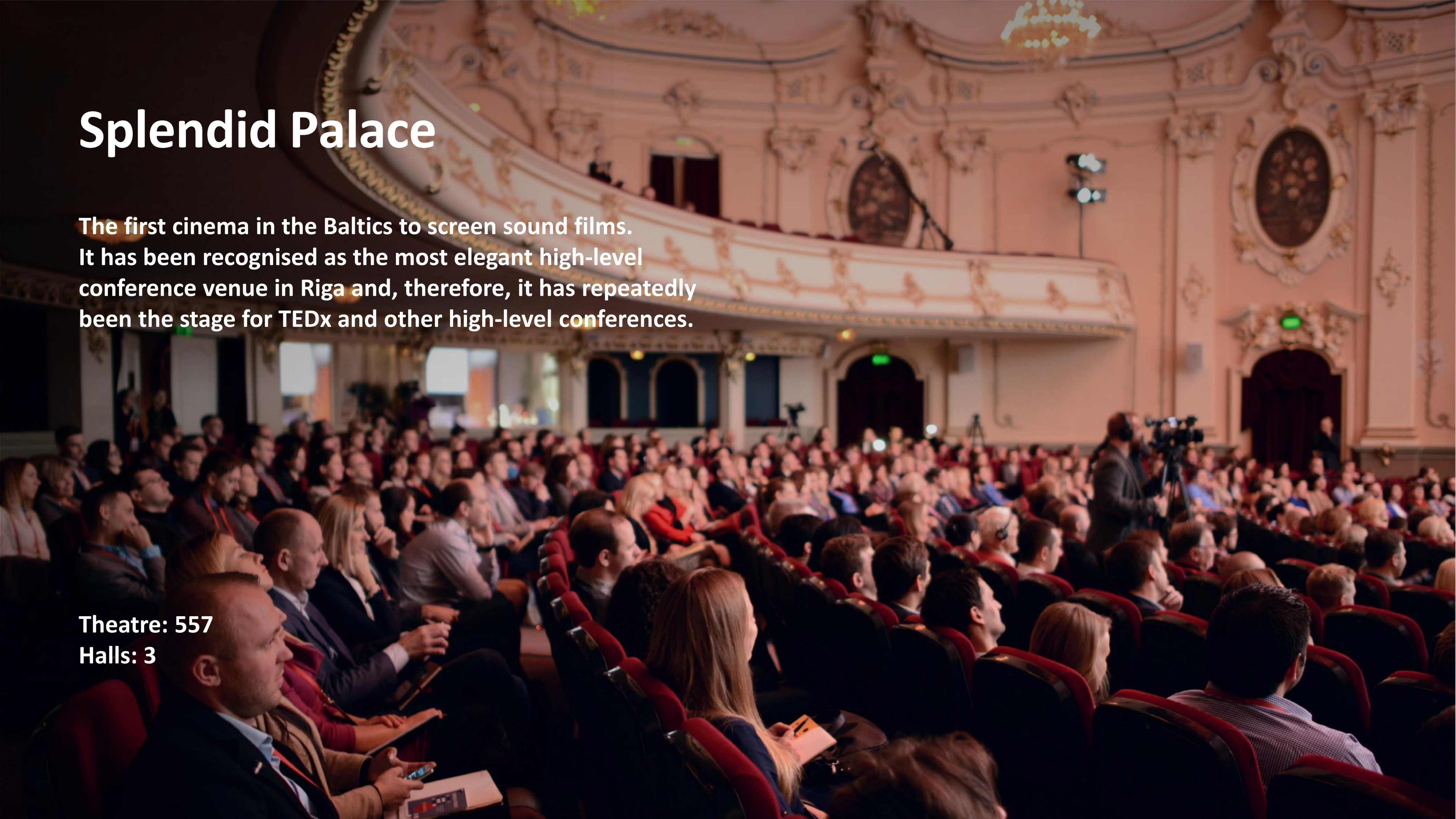


# Splendid Palace

The first cinema in the Baltics to screen sound films. It has been recognised as the most elegant high-level conference venue in Riga and, therefore, it has repeatedly been the stage for TEDx and other high-level conferences.

Theatre: 557

Halls: 3

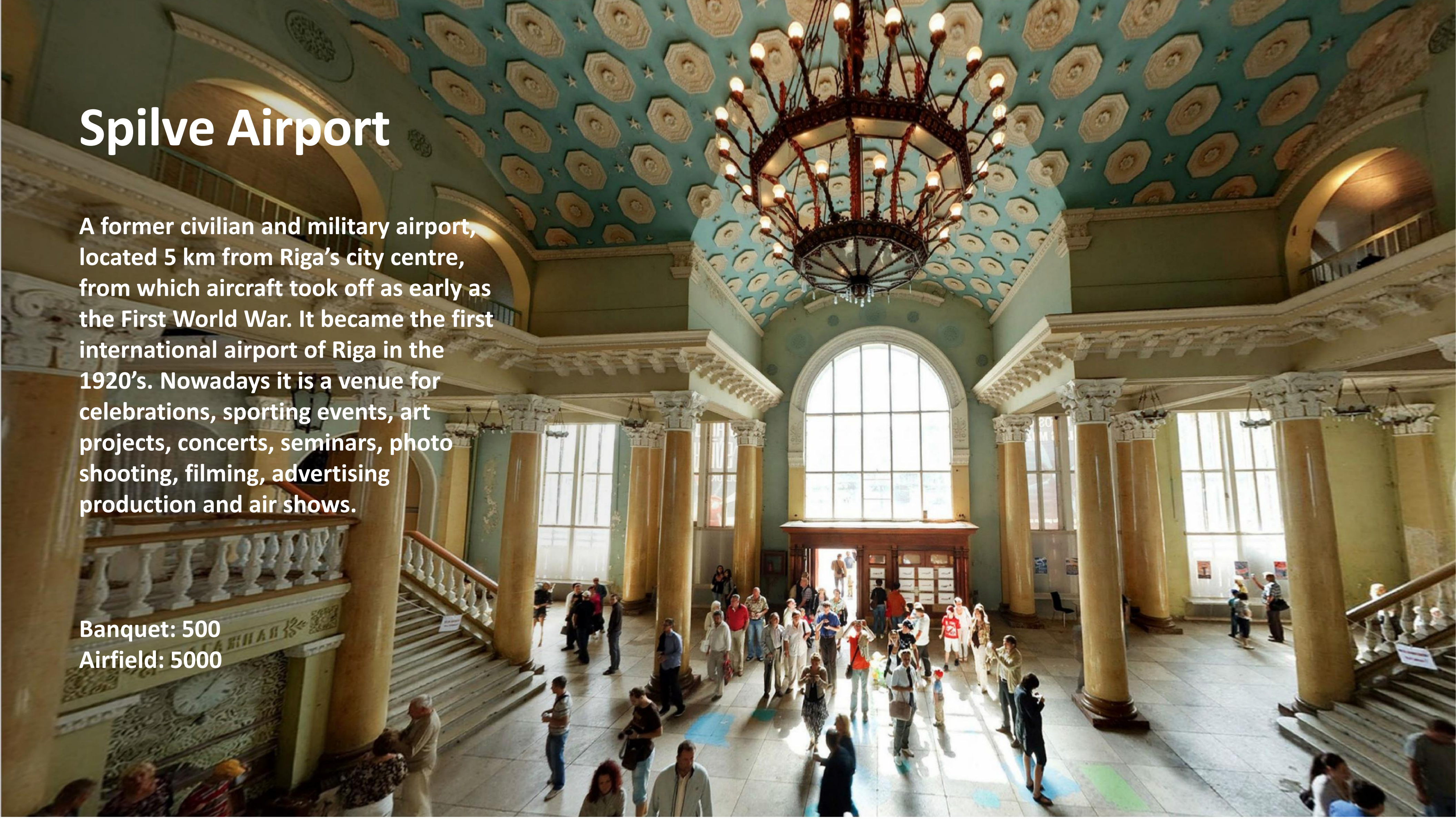




# Spilve Airport

A former civilian and military airport, located 5 km from Riga's city centre, from which aircraft took off as early as the First World War. It became the first international airport of Riga in the 1920's. Nowadays it is a venue for celebrations, sporting events, art projects, concerts, seminars, photo shooting, filming, advertising production and air shows.

Banquet: 500  
Airfield: 5000

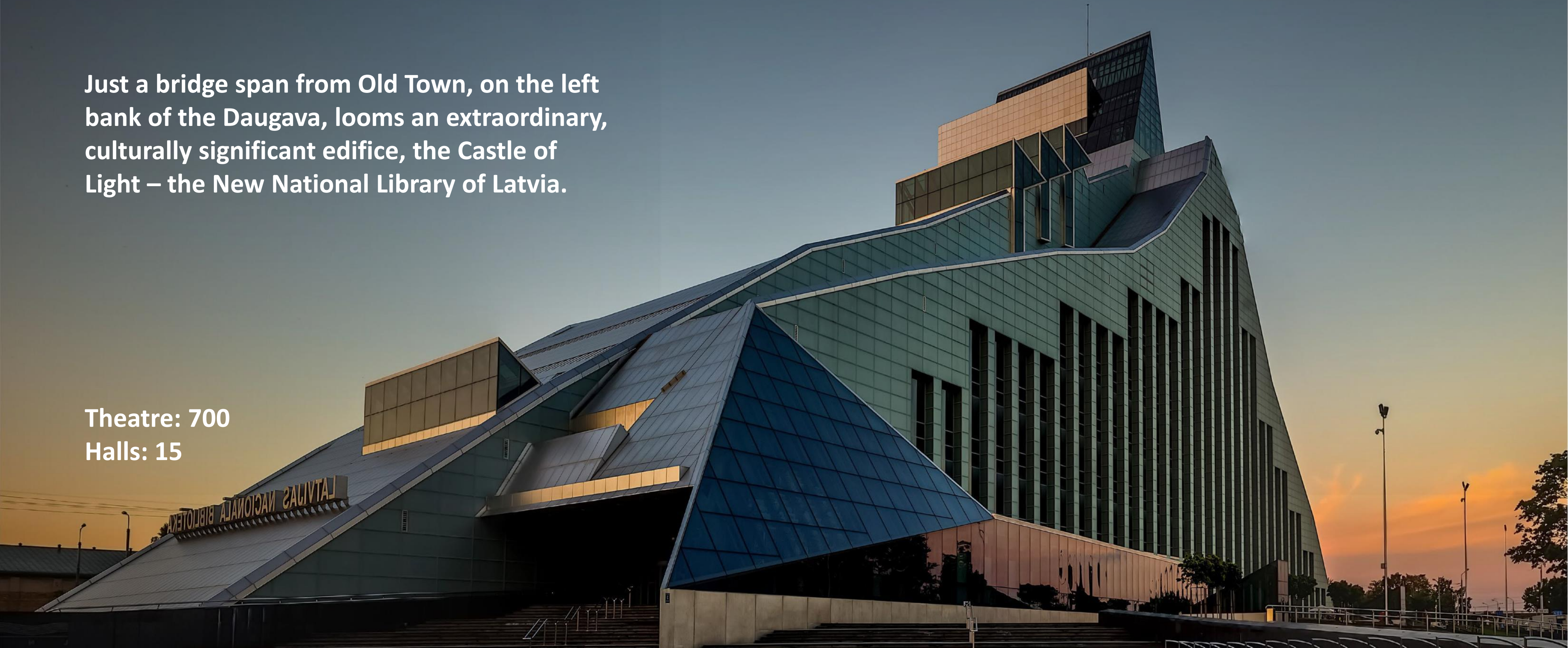




# National Library of Latvia

Just a bridge span from Old Town, on the left bank of the Daugava, looms an extraordinary, culturally significant edifice, the Castle of Light – the New National Library of Latvia.

Theatre: 700  
Halls: 15





# Radisson BLU Latvija Conference & SPA Hotel

Latvia's largest conference hotel, situated between Riga's iconic Old Town and majestic Art Nouveau district, both included in UNESCO World Heritage list.

Theatre: 1100  
Halls: 24  
Rooms: 571





# Hanzas Perons

A former Riga cargo railway warehouse has been reborn as a platform for culture, art, music and other events. Combining building's more than 100 years of history with a modern approach it has become an efficient, functional space to organize and hold events.

Theatre: 1200





# ATTA Centre

- 10 minutes from Riga City Center
- 20 minutes from Riga International Airport
- 22 break-out rooms
- Rooftop restaurant and open air-terrace
- Easily customize facilities from small groups to large conferences
- Capacity up to **3000 people**





# Value for money

Hotel prices in Riga compared to other cities

Room rates at centrally located Radisson Blu hotels:



\*Prices request made through publicly available radissonblu.com website on 14 November 2022 for a stay in the above mentioned hotels on 6-7 February 2021 and taking the lowest available rate per single room/night, including breakfast and taxes.





# Meeting Destinations in Latvia





# Jūrmala

- Largest resort city in the Baltics
- 15 km from Riga International airport
- More than 40 hotels with capacity up to 4000 beds
- Biggest hall up to 600 pax indoors
- 2100 pax outdoors
- Unique event venues
  - Historical wooden villas
  - Open-air museum
  - Summer residence of Kristaps Morbergs
- Incentive programs from fish smoking to bog shoeing





# Cēsis

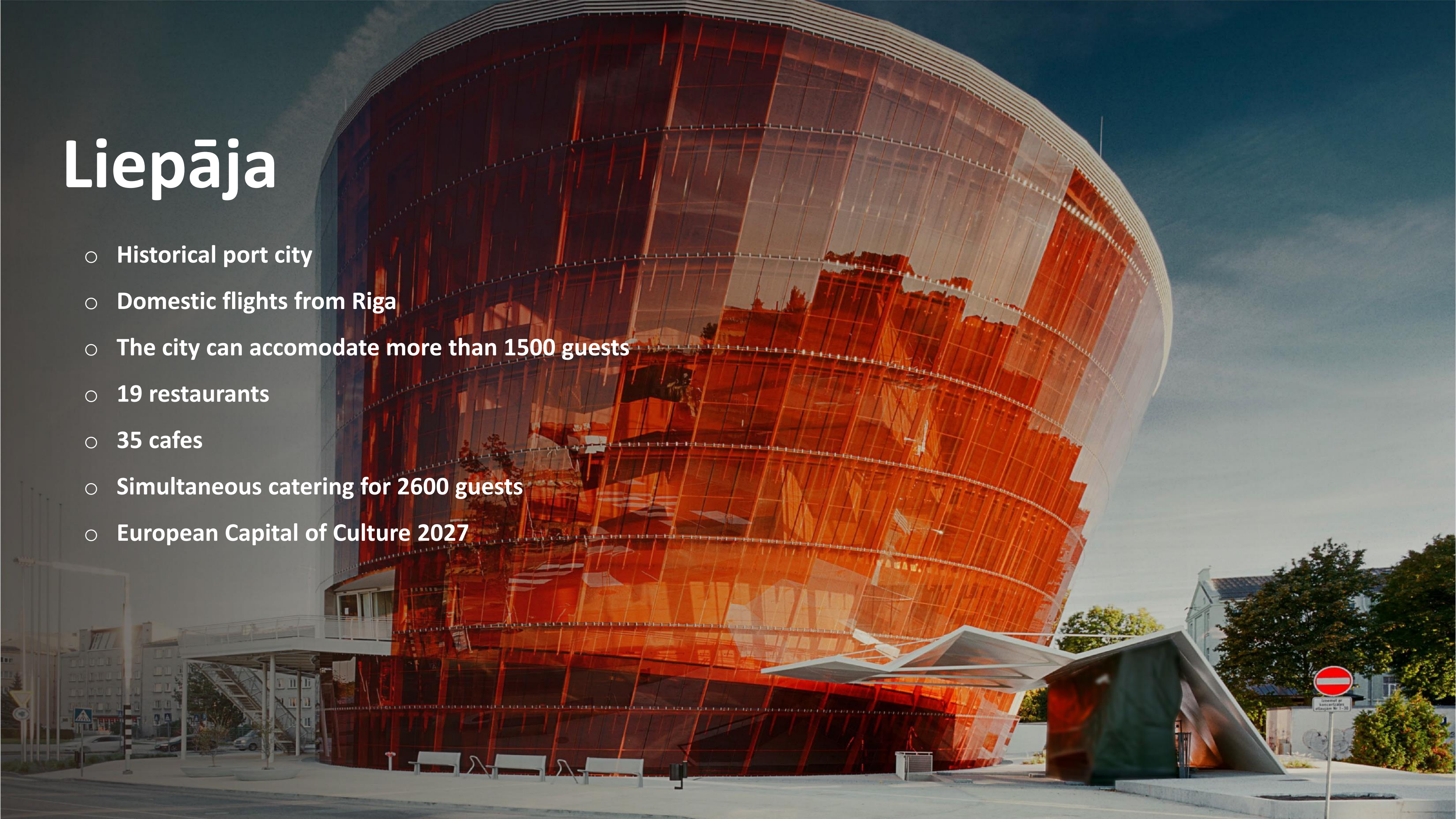
- One of the oldest cities in Latvia
- Situated in Gauja National Park
- Largest venue up to 800 pax
- Incentive ideas from **medieval knight activities to vertical wind tunnel & bobsleigh fun run**





# Liepāja

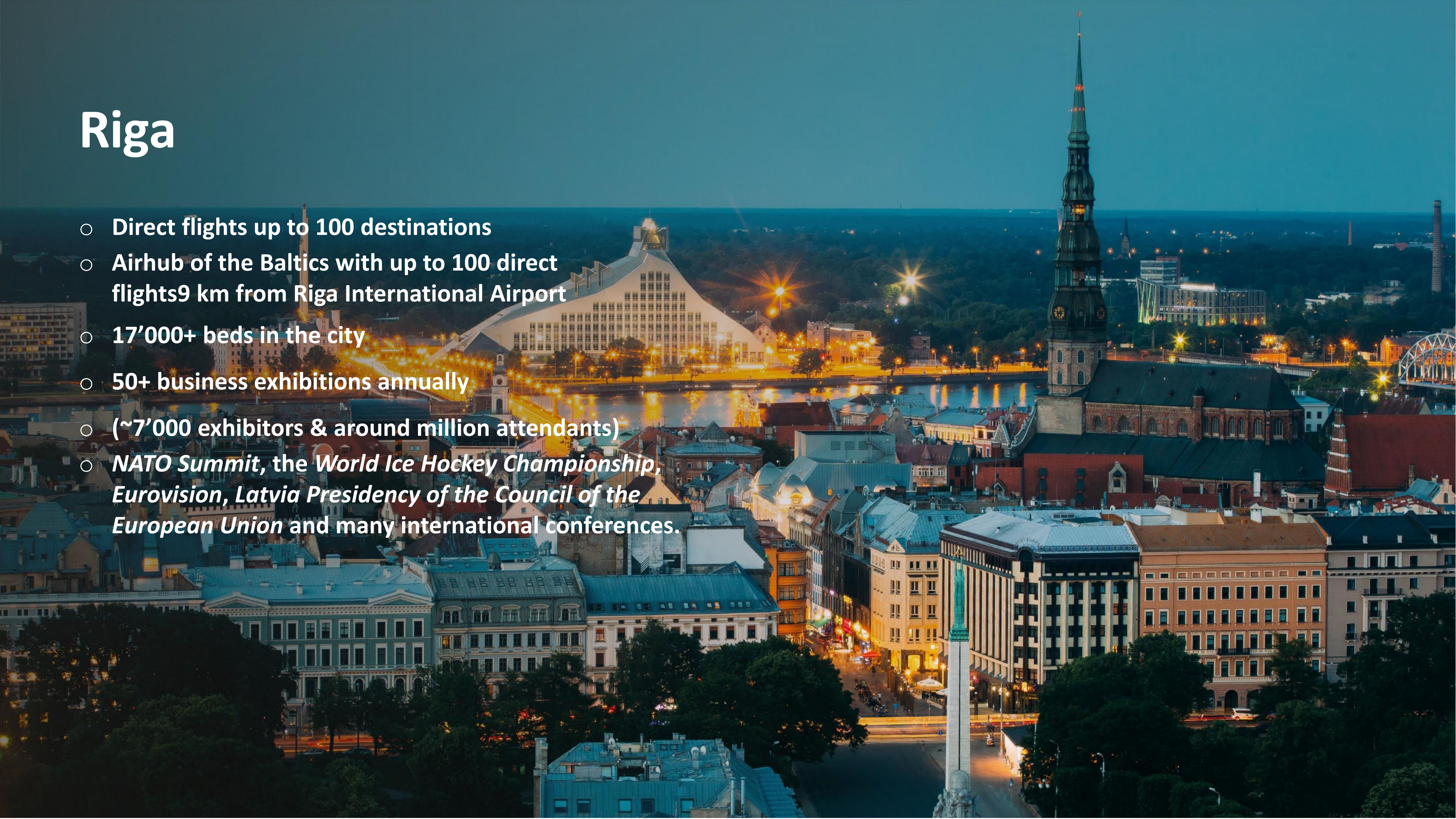
- Historical port city
- Domestic flights from Riga
- The city can accomodate more than 1500 guests
- 19 restaurants
- 35 cafes
- Simultaneous catering for 2600 guests
- European Capital of Culture 2027





# Riga

- Direct flights up to 100 destinations
- Airhub of the Baltics with up to 100 direct flights9 km from Riga International Airport
- 17'000+ beds in the city
- 50+ business exhibitions annually
- (~7'000 exhibitors & around million attendants)
- *NATO Summit, the World Ice Hockey Championship, Eurovision, Latvia Presidency of the Council of the European Union and many international conferences.*





# Characters of Riga

- UNESCO listed historic centre
- Medieval Riga Old town
- Around 800 Art Nouveau buildings
- More than 3500 wooden houses





# Incentives in the city



airBaltic Training

Fiat 126 City rally &  
city coding



Curling Experience



# Incentives in the city

Riga Old Town & Art  
Nouveau walking tours

Riga Central market tour &  
cooking classes

SUP on the Daugava



# Incentives are in our history

Medieval balsam  
tasting / dinner

Bread making  
workshop

Rundale Palace  
activities



# Incentives are in our history

KAROSTA  
Naval Prison

Ligatne Bunker  
Once top-secret Soviet bunker

Irbene radio telescope  
Ventspils International Radio Astronomy Centre



# Incentives are in our nature



**Bog walking**  
10% of Latvia is  
covered in bogland

**Forest foraging**  
pick up chanterelles  
50% of Latvia is covered in forest



**Fish smoking**  
475 km of white sand beach





Incentives are  
in our nature



Off-road

Fatbikes



Golf





# Incentives are in our nature



Bungee jumping



Aerodium  
Vertical wind tunnel



Zerglis



# Incentives are in our nature

The population density of Latvia is 30  
per km<sup>2</sup>, what provides plenty of  
fresh air

Catering in  
the nature

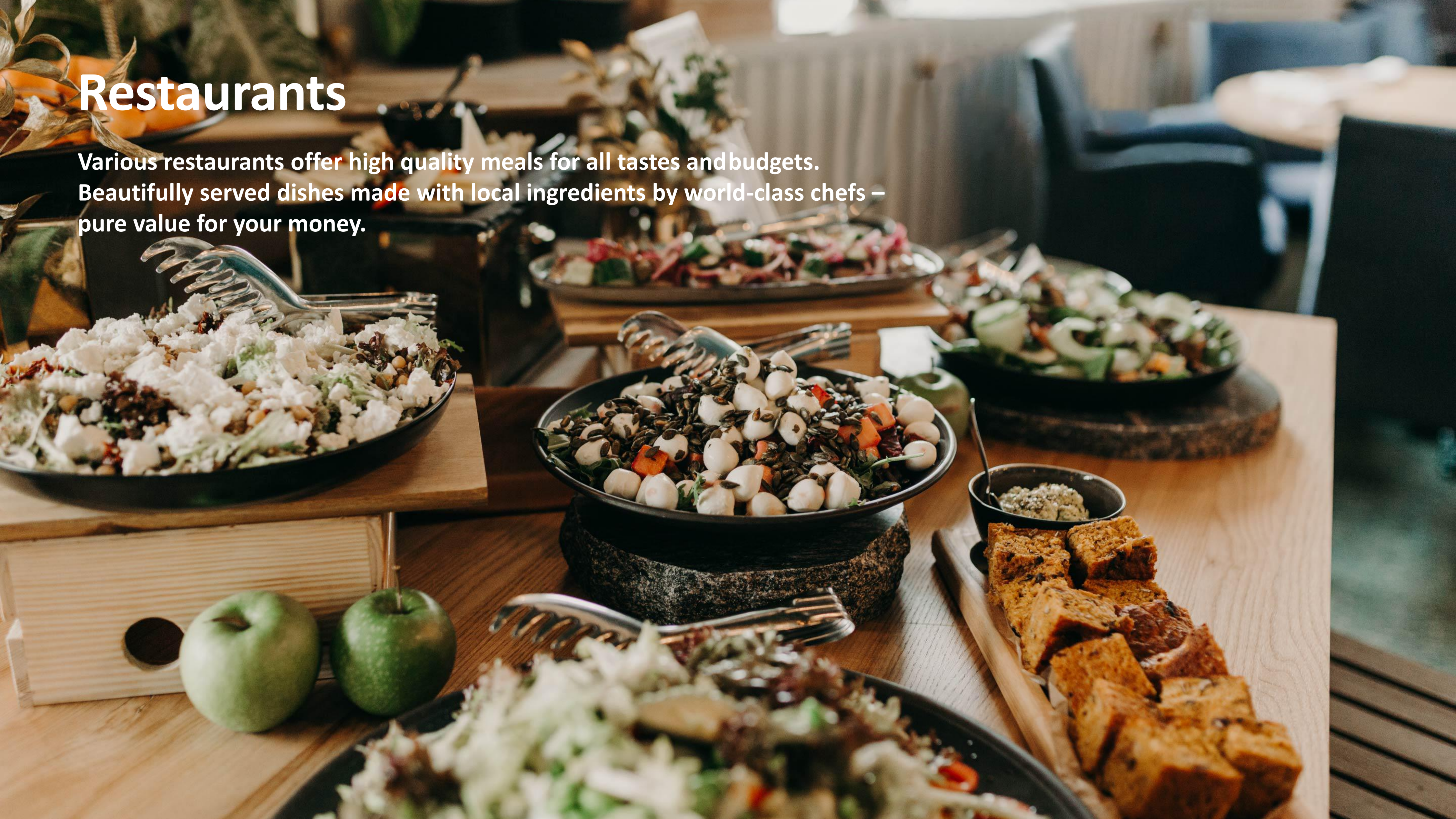
Dinner on the lake

Latvian  
bathhouse



# Restaurants

Various restaurants offer high quality meals for all tastes and budgets. Beautifully served dishes made with local ingredients by world-class chefs – pure value for your money.





# Contacts

Event organizers

Destination Management Companies

Professional conference organizers



**3K MANAGEMENT**

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